FORM-II

LICENCE FOR ADVERTISEMENT AGENCY

(see Rule 5(2))

No..... Date.....

Reference: - (Application details)

In pursuance of the above referred Application, following license has been issued by Bruhat Bengaluru MahanagaraPalike declaring the following as the License Advertiser to undertake display of advertisements on behalf of other persons or agencies as per Greater Bengaluru Area AdvertisementRules2025.

1	License No	
2	Name of the License Holder	
3	Registered Address of the License Holder	
4	Postal Address of the License Holder	
5	Email of License Holder	
6	Mobile Number of License Holder	
7	License Valid from	
8	License Valid until	
9	Online User ID	

CONDITIONS:

(1) This license / Permission is not transferable.

(2) The license/registration is subject to terms and conditions as contained in the Greater Bengaluru Area AdvertisementRules2025.

(3) Any other conditions that may be included from time to time.

Issued by Order of

Commissioner _____ City Corporation

FORM-III

APPLICATION GIVING PRIOR INFORMATION AND FOR PERMISSION TO ERECT AN ADVERTISEMENT

(see Rule9(1)(a))

To
Special/Additional Commissioner (Advertisements),
_____ City Corporation

Subject: Application giving prior information and seeking approval of Erection and display of advertisement by _____ (name of The Agency), reg

Sir/Madam,

As per the Greater Bengaluru Governance Act 2024and the GBA Advertisement Rules 2025, the undersigned gives the following prior information with respect to erection and display of advertisement and seeks approval thereof –

ABSTRACT OF THE FORMATS FILLED AND ATTACHED WITH THIS APPLICATION

SL No	Item	Reply
1	Name of the Applicant (who may be a Company/Proprietary Firm/Government Department or a PSU and has a valid License for Advertisement)	
2	License Number	
3	Registered Address of the Applicant	
4	Address for Correspondence of the Applicant	
5	Email ID of the Applicant	
6	Mobile Phone of the Authorized Representative of Applicant	
7	Number of Advertisements for which information and permission to erect is requested in this application	
8	Formats duly filled for each advertisement to be erected attached with this application or not? If yes then write the number of duly filled formats attached.	

I understand that above is the abstract of the individual formats duly filled and submitted by me for each advertisement which I plan to erect and the individual formats are attached herewith. I understand that CITY CORPORATION shall reject those applications for which the information in the detailed formats are not submitted. Further I understand that CITY CORPORATION is at liberty to reject any of these applications in accordance with the Greater Bengaluru Area AdvertisementRules2025 and that in case

no decision of the CITY CORPORATION is intimated to me within 15-days from the date of receipt of this application, the application shall be deemed to have been approved and I can go ahead with the erection and display of the advertisements.

Date: Yours sincerely,

Place: Signature of the applicant

FORMAT TO BE FILLED FOR ERECTION OF EACH NEW ADVERTISEMENT SEPARATELY

Sl. NO	**Item**	**Details**
1	Name of the Applicant (who may be a Company/Proprietary Firm/Government Department or a PSU and has a valid License for Advertisement)	
2	License Number	
3	Registered Address of the Applicant	
4	Address for Correspondence of the Applicant	
5	Email ID of the Applicant	
6	Mobile Phone of the Authorized Representative of Applicant	
7	Address of the building/land/spot where advertisement will be erected & displayed	
8	Latitude & Longitude of the spot/location where the advertisement will be erected	
9	Google Plus Code of the spot/location where advertisement will be erected	
10	Dishaank screenshot of the location/spot showing the Revenue Survey Numbers	
11	Name of the owner of the land/building where the advertisement will be erected	
12	CITY CORPORATION Property ID as per Register A or Register B or Suitable ID	
13	Property is Register A or Register B Property	
14	CITY CORPORATION SAS Application Number	
15	Year until which the CITY CORPORATION Property Tax paid for the said property	
16	Type of Advertisement (see Schedule 3 of Rules)	
17	(length, width and area)	
18	No Objection Certificate from the owner of the land/building on which the advertisement will be erected.	
19	Copy of the agreement entered into with the owner of the land/building on which the advertisement will be erected.	

20	Engineering design & plan of the erection of the advertisement duly approved from a qualified engineer.	
21	Whether the Applicant has any unpaid dues or unpaid demand whatsoever of the CITY CORPORATION (attach details if applicable or notorized affidavit if it is NIL)	
22	Whether the Applicant has any payable penalties to any authority in connection with display of advertisements (attach details if applicable or notorized affidavit if it is NIL)	
23	Whether the Applicant was involved in any incident endangering the public safety (attach details if applicable or notorized affidavit if it is NIL)	
24	Any other document as deemed relevant by the Applicant	

Applicant Signature and Date

ACKNOWLEDGMENT

Received the application for erection of advertisement(s) from _____ (Applicant Name) with License Number _____ on _____ day of _____ month and _____ year as per following details –

Sl. No	**Type and description of the Advertisement**	**Size of the Advertisement (Length, Width and Area)**	**Address of the building/ land/ spot where advertisement will be erected and displayed**	**Latitude and Longitude of the Spot/Location of Advertisement**	**Google Plus Code of the spot/location where advertisement will be erected**	**Name of the owner of the land/building where the advertisement will be erected**	**CITY CORPORATION SAS Application Number**
1	2	3	4	5	6	7	8

Signature of Receiving Person in CITY CORPORATIONOffice
Name and Designation of the Receiving Person